Sustainability & Resilience Jessica Price, PhD (she/her) Sustainability and Resilience Manager City of Madison Mayor's Office jprice2@cityofmadison.com hoto by Devlik Photography Mural by Liubov Szwako

A Short Timeline







2006 B.S. Biology and Art History, Lake Forest College

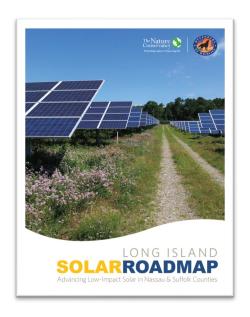
2006 – 2008 Science Writer, University of Chicago

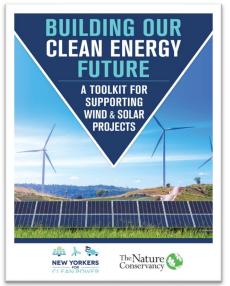
2010 M.S. Conservation Biology and Sustainable Development

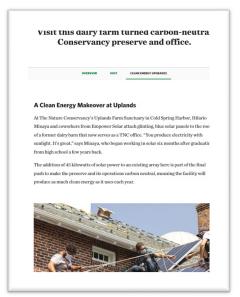
2016 Ph.D. Environment and Resources

2016 – 2021 Renewable Energy Strategy Lead, The Nature Conservancy

2021 – today, Sustainability and Resilience Manager, City of Madison





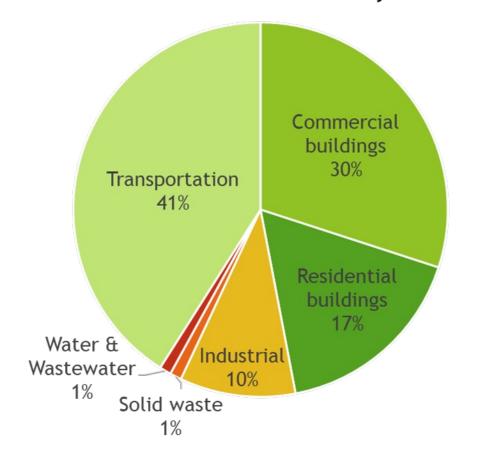


Madison's Energy & Climate Goals

The City of Madison is committed to reaching 100% renewable energy and net-zero carbon emissions for city operations by 2030 and communitywide by 2050.

Ensure that everyone has access and opportunity to benefit from climate solutions, while not bearing an unequal burden of the impacts of climate change.

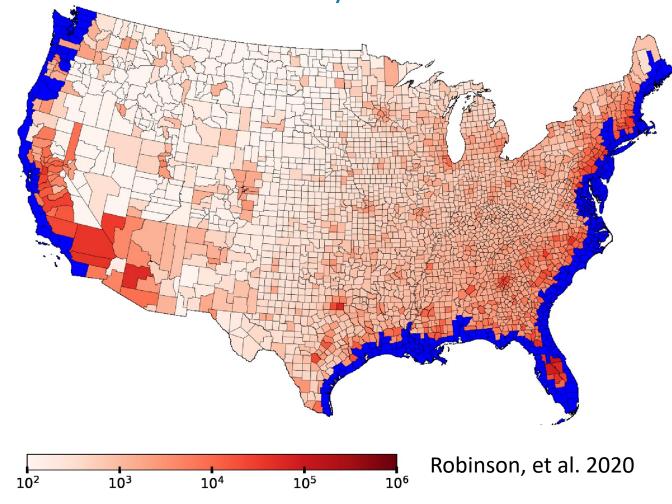




Climigration

- Climate change impacts are driving the migration of people from places of high risk or impact.
- ~13 million people in the US will be displaced by sea-level rise alone by the year 2100
- Where will they go?





Climigration

- Madison is already the fastest growing City in Wisconsin and faces a growing need for affordable housing
- Affordable, quality housing improves climate resilience.
- The location, design, and construction of housing determines both affordability and climate compatibility.

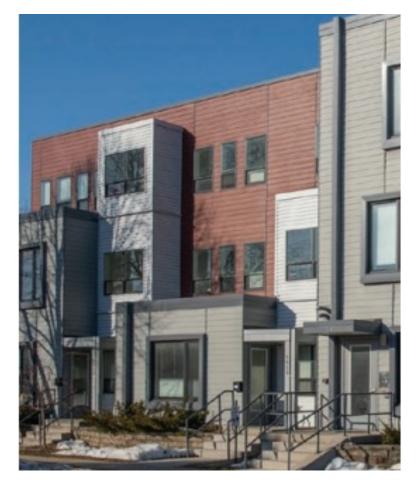


Madison Mayor's Agendas

Housing Forward











Housing Forward Agenda

- 1. Increase housing choice
- 2. Create affordable housing throughout the City
- 3. Combat displacement and segregation
- 4. Ensure seniors and others can stay in their homes
- 5. Work to end homelessness



Metro>>Forward

- 1. Invest in expansion to provide transit equity to everyone
- 2. Modernize Metro facilities to make expansion possible
- 3. Focus on sustainability to provide for cleaner air and carbon pollution
- 4. Implement Bus Rapid Transit



Climate Forward Agenda

- 1. City leads on decarbonization
- 2. Bring Madison's building stock into the 21st century
- 3. Invest in transit and other low-carbon transportation modes
- 4. Invest in our community and grown our climate-friendly economy



Climate-focused Policies & Programs

Clean Transportation

- 2021 ordinance requires EV charging in most new buildings
- Transitioning to low and no-carbon carbon fleet vehicles
- Bus Rapid Transit will launch in 2024

Climate Adaptation

- Mapping urban heat island in partnership with UW-Madison
- New project to advance air quality monitoring and address health disparities

Housing Availability & Energy Efficiency

- 2022 ordinance enabling Accessory Dwelling Units
- 2023 ordinance providing Height Bonus for Affordable Units
- Efficiency Navigator program provides free energy-saving upgrades to multifamily housing
- 2023 ordinance requires large commercial buildings to measure energy use and tune-up systems

Moving Forward Faster

- Mentors matter. Find one. Be one.
- Stakeholder engagement and partnership is underutilized and undervalued.
- To advance women leaders, teach people to be good followers.



Please reach out! Email - jprice2@cityofmadison.com

Resources

Sustainability and Resilience Website – https://cityofmadison.com/sustainability

Housing Forward Agenda -

https://www.cityofmadison.com/sites/default/files/news/attachments/housing_forward_final.pdf

Metro>>Forward Agenda -

https://www.cityofmadison.com/transportation/documents/MetroForward/metroforward2021_final.pdf

Climate Forward Agenda -

https://www.cityofmadison.com/sites/default/files/news/attachments/climate_forward.pdf

2020 Strategic Climate Action Plan from King County, Washington - https://kingcounty.gov/services/environment/climate/actions-strategies/strategic-climate-action-plan.aspx

References

 Robinson C, Dilkina B, Moreno-Cruz J (2020) Modeling migration patterns in the USA under sea level rise. PLoS ONE 15(1): e0227436. https://doi.org/10.1371/journal.pone.0227436