



UNIVERSITY OF WISCONSIN-MADISON
GLOBAL HEALTH INSTITUTE
STRATEGIC PLAN 2016-2021

RESEARCH

Aspirational Goal: Build a hub of scholars centered around and participating in GHI, including graduate students, post-master's scholars, postdoctoral scholars, public health practitioners, and visiting scholars.

Immediate Goal: Continue to improve the GHI Grants and Awards program (including the Graduate Student Research Awards, Faculty and Staff Travel Awards, Seed Grants, Clinical Research Grants, and Visiting Scholar Awards) by enhancing feedback to applicants, improving tracking of research project results, and expanding our pool of grant reviewers.

HEALTH SYSTEMS STRENGTHENING, QUALITY, AND INNOVATION

Aspirational Goal: Establish GHI as a recognized leader in health care quality and innovation, using a partnership approach to improve access to health care and the quality of care. Working from strengths in technical assistance and bilateral learning and innovation, GHI will foster sustainable models that benefit both partners.

Immediate Goals

- Clearly identify GHI's role in strengthening health systems by identifying the institute's and UW-Madison's strengths and limitations
- Develop the capacity to promote, financially support, and provide technical assistance (i.e. advising, collaboration, and consultation) for health system projects in Wisconsin and across the world
- Work with UW-Madison health leaders to design and establish formal campus and community partnerships that promote sustainable global health and two-way learning. This includes establishing two to three fully inter-professional, long-term collaborations that will lay the foundation for future Collaborative Centers of Excellence
- Establish the Quality Improvement Leadership Institute as an externally funded program that builds leadership capacity for "health in all policies" around the world and creates opportunities for UW students and faculty to engage in ongoing collaborations.
- Develop new QI 2.0 "Science of Art and Change" Strategy through ongoing partnerships, by exploring credit-bearing course offerings related to Science and Art of Change and using the platform as a way faculty and staff engage with each other, share their work and explore collaborations

EDUCATION

Aspirational Goal: Establish UW-Madison as a leader in global health education, ranging from education for undergraduate, graduate, and health professional students to professional development for faculty, staff and health care providers. Our programs will focus on quality, sustainability, and inclusivity, and train a new generation of education leaders.

Immediate Goals

- Continually improve educational opportunities for all learners
- Expand the number of individuals educated through GHI-offered global health courses for graduate, professional and capstone students through asynchronous online courses
- Create pathways for sustainable funding
- Support the undergraduate certificate through lectures, curriculum coordination, networking
- Support global health undergraduate course development campus-wide
- Support development of a new Undergraduate Global Health Major
- Engage in the national dialogue about undergraduate education

PARTNERSHIPS, ENGAGEMENT AND OUTREACH

Aspirational Goal : Establish GHI as an innovative, effective leader of equitable global health partnerships and collaborations that promote health across all sectors. GHI will actively and purposefully build meaningful, mutually beneficial relationships between campus and community, national and international partners, public and private organizations committed to global health and well-being.

Immediate Goals

- Develop policies, procedures and a template for partnership agreements—both formal and informal, internal and external
- Work purposefully with UW-Madison deans, directors, the provost, and the chancellor to create a mutually beneficial approach to engaging faculty and staff from across the campus in global health research, education, and collaborative advancement and fundraising
- Develop a mutually beneficial relationship with local health care systems with regard to medical education and Graduate Medical Education global health activities

OPERATIONS

Aspirational Goal: GHI will develop an organizational structure that makes best use of everyone's strengths, ensures an efficient operation, supports the success of the core GHI priorities and serves campus through win-win collaborations.

Immediate Goals

- Nurture a workplace climate, based on respect and equity
- Develop clearly defined roles and responsibilities for all staff and leadership positions
- Become financially strong enough to support current and future goals and programs beyond annual campus budget decisions
- Build credibility, trust and engagement in the organization through dynamic communications and by hosting events that showcase how our work is fundamentally important to health for humans, animals, and the environment, and connects all of us: campus, communities, friends, donors, Wisconsin, and the world.