MISSION
We embrace a new global health ethic that fosters deeper understanding of the complex determinants of health and disease for people, animals, and ecosystems. In working locally and globally, we uniquely apply research and education both within and across disciplines, advancing health today and ensuring well-being for the future.

VISION
Equitable and sustainable health for people, animals, and ecosystems—across Wisconsin and the world.

STRATEGIC PLAN
2017-2022

EDUCATION

Immediate Goals*
1. Continually improve certificate programs, field experiences, and other educational opportunities with up-to-date curricula and affordable, relevant, non-duplicative, local-to-global learning taught by experienced, effective course leaders.
2. Offer enough online courses to allow graduate, professional, and Capstone certificate students to complete the entire program online. Offer non-credit and co-curricular opportunities such as workshops and Massive Online Open Courses (MOOC) to increase global health capacity and, when possible, generate revenue for the Global Health Institute (GHI).
3. Create inclusive spaces and remove barriers to allow students, faculty, and staff to participate in global health programs.

Aspirational Goal*
Establish UW-Madison as a leader in global health education, ranging from education for undergraduate, graduate, and health professional students to professional development for faculty, staff and health care providers. Our programs will focus on quality, sustainability, and inclusivity, and train a new generation of education leaders.

  a. Become a national leader and nexus for bi-directional interprofessional education and training.
  b. Create policies and teaching opportunities to welcome international global health learners, teachers, scholars, and clinicians to UW-Madison.

* Immediate refers to goals for the next 1-2 years. Aspirational refers to goals for the next 3-5 years.
RESEARCH

Immediate Goal
Continue to improve the GHI Grants and Awards program (including the Graduate Student Research Awards, Faculty and Staff Travel Awards, Seed Grants, and Visiting Scholar Awards) by enhancing feedback to applicants, improving tracking of research project results, and expanding our pool of grant reviewers.

Aspirational Goal
Build a hub of scholars centered around and participating in GHI, including graduate students, post-masters scholars, postdocs, public health practitioners, and visiting scholars. GHI will develop this community in the following ways:

a. Develop the UW Global Health Leadership Program to bring in more young global health scholars working around GHI priority themes.

b. Develop a “Match and Pitch” program to match private donors and other novel sources of funding with individual investigators and to provide a much-needed source of funding to bring international scholars to UW-Madison.

c. Develop a program to bring senior research faculty to UW-Madison for 6 to 12 months and so extend UW’s global health impact throughout the world.

d. Build research partnerships with campus and community partners.

e. Establish a scholars’ exploration/innovation fund, to support pilot studies of innovative new ideas in global health research.

HEALTH CARE QUALITY AND INNOVATION

Immediate Goals

1. Clearly identify GHI’s role in strengthening health systems by identifying the institute’s and UW-Madison’s strengths and limitations.

2. Develop the capacity to promote, financially support, and provide technical assistance (i.e. advising, collaboration, and consultation) for health system projects in Wisconsin and across the world.

3. Work with UW-Madison health leaders to design and establish formal campus and community partnerships that promote sustainable global health and two-way learning. This includes establishing two to three fully interprofessional, long-term collaborations that will lay the foundation for future Collaborative Centers of Excellence.

4. Establish the Quality Improvement Leadership Institute as a self-sustaining professional education workshop that builds leadership capacity for strengthening health systems around the world and creates opportunities for UW students and faculty to engage in ongoing collaborations.