

## 4W: For Women, For Well-Being, In Wisconsin and the World

### Forging new paradigms

*Making life better for women; making the world better for all*



Ghana 4-H members, above, plant gardens. A UW-Madison team will help introduce new education programs to empower girls and connect animal and human health.

### 4W, 4-H, One Health

4-H has been part of **Mary Crave's** life since she was a 9-year-old Wisconsin farm girl. Now a program development and evaluation specialist with the University of Wisconsin-Extension and a director of UW-Madison's 4W Initiative, she's paying her 4-H experience forward to empower girls in Ghana.

Crave joins GHI Acting Director **Christopher Olsen**, 4W post-doctoral fellow **Sophia Friedson-Ridenour**, and Agri- Corps to develop curricula and train 4-H leaders to connect human and animal health, promote girls' self-esteem and life skills, and prevent gender-based violence. The project received a 2015 Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment Grant. [Read more.](#)

Convened by GHI, the School of Human Ecology, and the Department of Gender and Women's Studies, the 4W Initiative (For Women. For Well-being, In Wisconsin and the World) has blossomed with projects that span campus and the world. GHI Associate Director **Lori DiPrete Brown** leads the initiative. Projects include:

- **STREETS** (Social Transformations to End Exploitation and Trafficking for Sex) with projects in Madison, Wisconsin, and Asia; a service learning program in Spain; and a global policy initiative. Leaders: **Araceli Alonso** and **Jean Geran**.
- Applying forgiveness therapy in a women-centered, culturally appropriate way to aid victims of sexual violence. Leaders: **Jean Geran** and **Robert Enright**.
- **MORE** (Money, Relationships, and Equality) teaches women to value themselves and their work and to strengthen the partnerships they form. Leader: **Christine Whelan**. [Read more.](#)



In April, 4W and Wisconsin Without Borders hosted **Ines Bonilla**, **Monica Morales**, and **Flora Yopez**, key participants in the UW/LaCalera, Ecuador, microenterprise project. The women connected with campus collaborators, shared experiences with the Bad River and Centro Hispano communities, and sold products on Library Mall. The jewelry-making project shows they can be successful small business owners, the women said. And that motivates other women. **Janet Niewold** leads the Microenterprise and Health field course.