Sustainable Intensification in Agricultural Systems

FEATURED SPEAKER:
Dr. Jules Pretty, OBE
Professor of Environment and Society
University of Essex

Friday, November 14
3:00pm
DeLuca Forum
Wisconsin Institutes for Discovery (WID), UW-Madison

Parking available in the Engineering ramp,
Union South garage and other campus lots

More information: www.cias.wisc.edu

Can we sustainably intensify food production to meet the needs of a growing population with changing consumption patterns? Dr. Jules Pretty will analyze recent evidence of the impacts of sustainable intensification in both developing and industrialized countries, and demonstrate how both yield and natural capital dividends can occur. He will provide observations on policies and incentives necessary for the wider adoption of sustainable intensification.

This event is possible thanks to the generous support of the Lectures Committee General Fund.

Sponsored by the UW-Madison Center for Integrated Agricultural Systems (CIAS)
College of Agricultural and Life Sciences

Co-sponsors:
F.H. King Students for Sustainable Agriculture, Slow Food UW, Agroecology Program,
Department of Agronomy, Department of Soil Science, Wisconsin Prevention of Obesity and Diabetes

Healthy Food Systems poster session
Hosted by Wisconsin Prevention of Obesity and Diabetes (WIPOD) and CIAS at the WID Atrium, 2-3pm. A reception and poster viewing will follow the lecture.

Dr. Pretty will read from his book—The Edge of Extinction—on Saturday, Nov. 15, 3pm
Barnes and Noble West, 7433 Mineral Point Road, Madison